

30 April 2018

Ms. Rose Millburn  
South African Education Research

Dear Ms. Millburn

**Invitation to The Eastern Cape E-Learning Summit**

Globalisation has influenced digital transformation in all economic sectors. With focus on education, digitization of this sector has enabled a transition into the E-Learning age, where learning tools from as early as foundation phase are deeply entrenched in the use of computers and, in more fortunate schools, Tablets. We are in a digital age where the transition from chalk to device is on par. However, this has created a gap in the education system as schools in the rural Eastern Cape are getting left behind due to lack of ICT enabling infrastructure and materials, including effective training of teachers. This technological advancement in education has resulted in a lag between planning, delivery and execution in rural EC schools. The E-Learning conversation this year will be under the theme: *Opening Access To Education and a Digital Future.*

*Education and technology are forever changing. They are key elements in the country's National Development Plan Vision 2030 for "Improving Education, Training and Innovation"*

The objectives of the Summit are:

- To address how e-learning can be better implemented in rural Eastern Cape
- How gamification of E-Learning tools can benefit learners/students (App Development)
- Collaboration and improvement of multi-stakeholder engagement between Education and ICT sectors to harness the power of the 4th Industrial Revolution to improve our education, business and social development spheres.
- To serve as a platform for the dissemination of information pertaining to education and technology strides

Imbizo Events invites you to join us in this progressive conversation on the development of sustainable strategies towards improving the quality of teaching and learning outcomes and ensuring access to quality education, as well as a sustainable digital future of the Eastern Cape Province.

The Event Details are as follows:

**Date: 06 June 2018**

**Venue: The Venue, Hemingways Casino East London**

**Time: 08h30 – 15h30**

Upon confirmation of attendance, you will receive complementary full-day accreditation for the Summit. To confirm your participation kindly contact Ms. Lona Thomas by 19 May 2018 to [lona@imbizogroup.com](mailto:lona@imbizogroup.com) or call 041 818 1699.

Best Regards,  
**Ms Lona Thomas**  
**Event Manager**  
**Imbizo Events**